**Why are customers always right?**

**Who is the Customer?**

A person who buys products or services physically or digitally from a store,shop or any other retail seller, we call them a customer.For Example,If a person buys vegetables from a shop, then that person is a customer for that shopkeeper likewise if we are using any of company’s services like Zong then also we are a customer for Zong mobile company.  
  
**Why are Customers important?**

A customer is the most important person in any business and they are important because they drive revenues; without them, businesses cannot continue to exist, another importance of customers is they are the ultimate boss who can fire anyone by not coming to their shop.

**When i experienced that customers are always right**

The customer is always right and the reason he is always right is because of his experience.The customer finds out the price and quality of the item from hundreds of different shops before buying it.This habit of the customer always keeps it right.

About a year ago I had to buy a computer.I did not know the price of computers so I asked the price of computers from almost a dozen stores before buying them. I found out that the average price of a computer is thirty thousand Did you mean: Then I finally went to another store to buy a computer but this time i knew everything now shopkeeper can't make me fool I asked the shopkeeper for the price and he told me five thousand rupees more I argued with shopkeeper a lot that you are wrong you are telling me more money He finally obeyed me likewise every customer have their own experience.

**What if the customer behaves rudely to the seller?**

it is hardly to be possible that customers behave rudely because seller's behaviours are ruder than customer let suppose customer behave rudely so we can't do anything because as we know customers are always right so be patient and you don't need to be panic rather it is your responsibility to make the customer happy

**How do sellers handle customers being rude?**

in case a customer is behaving rudely so the simplest way to handle rude customers involves using empathy. If you know why customers are being rude, it's the best way to defuse the situation. Ask the customer why they're upset. Once you have identified the issue, you can easily handle the rude customer

**Customers are always right. What's the next step that should be taken?**

Don’t focus on the negative.

Don’t even say the word, “no.”

Don’t waste time focusing on who’s right or wrong in a situation. Instead, focus on the positive—on what you can do to help the customer.

**Conclusion**

The customers are always right, which we also understood with a real-life example.And of course, the importance of consumers cannot be overlooked and Not arguing with the customer is the key to our business.